

Digital Platform Mapping: Moslem Family Education Content on Social Media

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DOI:

<https://doi.org/10.23917/iseedu.v8i2.9004>

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Received: 11-09-2024

Accepted: 24-10-2024

Published: 05-11-2024



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Abstract:

This study examines the basic theory of Islamic family education by adjusting technological developments through content mapping on social media platforms that focus on YouTube and TikTok with the aim of making it easier for Muslims to understand education in the family and select and sort content for their children and maximize the use of digital media as a means of implementing Islamic values in the family. The method used is qualitative with literature studies sourced from books as the main reference and supporting sources in the form of journals, scientific articles, survey data, and other relevant sources. Content analysis was conducted to identify the types of content available, including religious education materials in families, effective communication, and educational content for early childhood. The result of this study is the mapping of social media content as a sorting of educational social media content for Muslims, expected to provide a better understanding to the wider community about the types of Muslim family educational content available on digital platforms. The conclusion of this study is that education in the family plays an important role for a person's growth, therefore education is needed in accordance with the era of technological development that occurs today. The amount of non-educational content on social media often makes parents worry about their children accessing digital devices. Therefore, the author maps educational content that can be used as a learning resource for family education.

Keywords: Family Education, Islamic Parenting, Digital Parenting, Social Media Content

Introduction

The family plays an important role in education. Especially Islamic religious education which has a strong role in maintaining family harmony. Many aspects need to be considered in living life in the household, one of the most important is children's education. A child learns something the most from the family (Sangkot Nasution, 2019). However, there are still many parents who feel that education is entirely the responsibility of educational institutions, so many parents tend to only entrust their children's education to educational institutions. Parents have an important role in shaping the character of their children. With parents who are well educated and can apply the right parenting practices, a quality next generation will be created. However, the development of technology raises new challenges for education in the family, including parental education for children.

The world has entered the digital era, an era where technology is growing rapidly over time. Technology has changed many aspects of human life, digital devices are able to access various things in just seconds. Individuals can now communicate, disseminate information, upload and download various content, and various other activities online using only software applications. In recent years, digital platforms have become a very powerful tool in disseminating content to the wider community.

Unfortunately, in Indonesia, the progress of digital innovation and the ease of accessing the internet has not been matched by a balanced quality of human resources (HR) (Herlina et al., 2018). Many opportunities can be taken advantage of from technology, easy access to the internet will make it easier for everyone to access positive content that can be used as a means of utilizing technology to improve self-quality. However, behind the many opportunities for Indonesian people in the digital era, there are also many serious problems arising from negative content that is no less in spreading (Herlina et al., 2018). In such a situation, family education becomes the main pillar in preventing and overcoming the negative impacts caused by deviations in the use of technology (Herlina et al., 2018). Therefore, digital sophistication must be truly utilized so that it can be mastered and controlled properly and correctly. The increasingly sophisticated digital technology today causes major changes in the world.

One way to balance the quality of human resources with technological development is through education. One form of education that can be done is by introducing educational content to parents. Because anything that is broadcast by digital devices can be watched by children, including children under the age of five, sometimes even babies are watching. What children watch has a huge influence in shaping their character (Hasbi Indra, 2017). The child will absorb what is witnessed through the glass screen in his house, his eyes see and capture what is shown, and his ears hear and absorb what is spoken by the announcer, singer, or movie shown. All of this will be absorbed by the child and become elements in his or her personality that is in the process of growth (Hasbi Indra, 2017). Therefore, this research presents a mapping of educational content for the community about education in Muslim families on digital platforms, especially on YouTube and TikTok. This research aims to sort out educational content for the community by mapping Islamic family education content available on YouTube and TikTok. By conducting a comprehensive analysis of the content, the author seeks to provide insight into the types of Muslim family education content available, the content creators who produce the material, and the overall quality and impact of this content. The author hopes that this mapping can make it easier for each family member to choose content to improve the quality of Islamic education in the family. As well as making it easier for parents to choose and sort out the right content for their children according to the right age.

This study has several limitations that need to be noted. First, the selected study sample may not represent all Muslim family education content on YouTube and TikTok. In addition, the use of qualitative approaches also has limitations in generalizing research results. Therefore, subsequent studies may involve a larger sample and use quantitative approaches to obtain more representative results.

Research Method

This research uses qualitative methods with literature studies which include several books on family education in the 4.0 era "Digital parenting" in 2018, books "Pendidikan Keluarga Islami, Membangun Generasi Unggul" in 2017, and books "Pendidikan Anak Dalam Keluarga" in 2023. as well as several journals, articles, survey data, scientific articles and other supporting sources relevant to keywords. At the initial stage, the author selects library sources that are relevant to the theme raised to be used as a reference in journal writing, this stage is carried out to obtain valid data and as a means to find the right keywords and can represent the entire scope of the journal. Then, a content analysis is carried out to identify the type of content available on these platforms. For example, religious

education materials, cartoon series for Muslim children, or family advice, etc. Content analysis also involves assessing the quality of the content, such as the accuracy of information, conformity with Islamic values, and the diversity of the topics presented.

Result and Discussion

1. The Role of Islamic Education in the Family

a. Islamic Education

Islamic Religious Education is a conscious and systematic guidance given by educators to students in order to form behavior, morals, or actions in accordance with Islamic teachings sourced from the Qur'an and Hadith. (Rizkiyanto Azhari et al., 2022). Islamic education includes the science of creed, morals, worship, as well as laws that regulate in every dimension of life. The main purpose of religious education that is given more emphasis is to shape the child's personality through the cultivation of positive values, this effort is carried out with the aim that students have good traits and superior personality and quality. (Rahmadania et al., 2021). Islamic education includes the science of creed, morals, worship, as well as laws that regulate in every dimension of life. The main purpose of religious education that is given more emphasis is to shape the child's personality through the cultivation of positive values, this effort is carried out with the aim that students have good traits and superior personality and quality. (Rahmadania et al., 2021).

Based on several statements listed above, the author can conclude that Islamic religious education is a guide in humans living life. therefore Islamic religious education is important to be understood and taught to everyone. Especially in the midst of an era of technological development that has changed human life in various aspects, it is necessary to understand Islam as a guide. However, opportunities also come from existing technological developments. Education to the wider community can be shared using digital devices in just seconds. This can be started from the smallest double, namely the family.

b. Family

Families have a very important role in the development of individuals, as this is where they grow and learn about the values that will shape their personality in the future. This learning process takes place throughout an individual's life (Abdillah Syukur et al., 2023). The importance of the family role for children's education is the main key for the child's success, especially in Islamic education (Suciati, 2016). In the process of education and child development, the role of parents as a family has an important significance. They have the responsibility to educate and develop the child's personality, potential and abilities. As personal mentors and educators, parents should provide optimal attention and support. In this context, it is important for parents to focus and prioritize their child's development. Thus, it is hoped that parents can become qualified figures in supporting their children's development. (Nurhuda, 2023).

The family function holds great control over the formation of a person's personality development in the community (Rahmadania et al., 2021). One of the functions of the family is the function of religion. Therefore, it is important to apply the knowledge of Islamic religious education for children from an early age. Early introduction to religion can be done through

daily activities such as praying before eating, before leaving the house, and before going to bed. These activities strengthen children's understanding and religiosity, especially at the age of 3-7 years. When children understand religion from an early age, religious activities and practices do not become new to them when they get older.(Abdillah Syukur et al., 2023). Children who learn to pray from an early age will find it easier to fulfill the obligation of prayer when they reach the age of puberty. This habit reinforces religiosity. Although the prayer movements of young children are not perfect, over time, they will continue to learn and improve the movements. Religion provides a strong foundation for children to face negative influences from the outside environment. When children have an understanding of God, gratitude, and how to be grateful, they will think longer before doing things that violate religious rules and norms. A strong faith will make children less susceptible to bad influences from the environment.

Applying shar'i knowledge in everyday life is the responsibility of every individual. Shar'i knowledge is knowledge given by Allah SWT to His Messenger as guidance. (Abdillah Syukur et al., 2023). Islamic education in the family can have a positive impact on family life Described in the Qur'an:

"Hi you who have faith, protect yourselves and your families from the fire of Hell, whose fuel is man and stone; its guardians are angels who are harsh, hard, and do not disobey Allah in what He commands them and always do what is commanded". (Q.S. at-Tahrim: 6)

Imam al-Ghazali stated that children are a trust given to their parents. Their pure hearts are like raw pearls that can be shaped and chiseled according to their needs. Therefore, it is important for parents to educate their children to have good morals. Forming good morals is the duty of parents(Abdillah Syukur et al., 2023). If they deliberately do not teach useful things and neglect this responsibility, it is considered a great crime. A lot of damage to children comes from the lack of parental attention in shaping good character and accompanying good behavior. The formation of good behavior at an early age can be done through good moral modeling. If parents neglect the formation of good character at an early age, the child may not be able to benefit the parents in their adult life. According to Islamic teachings, children are obliged to do good to their mother and father in all conditions.(Abdillah Syukur et al., 2023).

The explanation of the material above further clarifies the fact that children learn most of everything from the family environment. (Sangkot Nasution, 2019). Author concludes that it is important for parents to apply proper parenting to their children, especially Islamic religious knowledge in this technological era. Proper parenting can be applied by parents if parents have understood the knowledge. Therefore, the author presents the basic theory of education for children in the digital age while still applying Islamic values in the chapter "application of Muslim family education in the digital age". The author also presents content mapping related to family education that can be used as a reference for learning resources for parents, as well as educational content for children available on social media. The author hopes that this content mapping will help readers in learning the science of education in the family and make it easier for parents to choose and sort out the right content for their children amid the many negative contents that appear in digital media.

2. Implementation of Muslim Family Education in the Digital Age

a. Parenting

Parenting is a method used in an effort to help children grow and develop through care, guidance, and education, with the aim that children can achieve their independence (Abdillah Syukur et al., 2023). Parenting is the dynamic interaction between individual children and parental figures in order to educate, guide, instill discipline, and protect children in order to achieve maturity in line with applicable social norms. It includes a set of attitudes, behaviors, and emotional expressions that are addressed directly or indirectly to the child. (Abdillah Syukur et al., 2023). The character of children in schools, especially in Early Childhood Education institutions, is strongly influenced by parenting styles and the child's genetic personality. (Muarifah et al., 2023). Therefore, an in-depth understanding of parenting is a must for every parent in order to provide a positive and adequate influence on the child's development.

According to Dina Baumrind, there are three forms of parenting, namely: authoritarian parenting, permissive parenting, and authoritative parenting. In this digital era, authoritative parenting is the most appropriate pattern to apply. The authoritative parenting style involves maintaining a balance between affection and discipline, fostering two-way communication, where the rights and obligations of both the child and the parent are appropriately placed and recognized (Muarifah et al., 2023). Parents in this parenting pattern still have standards of expected behavior, but still provide responses that are in accordance with the needs of the child. Children who receive democratic parenting tend to be warm individuals, feel valued, have self-confidence, and have good emotional and social maturity. (Abdillah Syukur et al., 2023).

The author summarizes from the main reference book sources, it is stated that there are 2 main aspects in educating children in Islam, namely forming creed and morals. Described as follows:

1) Forming the child's Aqeedah

Aqeedah is a form of belief that is embraced by the individual. It is important to form children's faith early on because this will have an impact on the formation of the child's character. There are several ways that parents can apply in instilling faith in children:

- a) Introducing children to stories that contain Islamic values as inspirational stories about good life.
- b) Involving children in daily life by imitating the practice of five daily prayers and praiseworthy behaviors such as giving and helping friends.
- c) Inviting children to recognize places of worship such as mosques and taklim assemblies, and reading the Qur'an to them in a relaxed mood.
- d) Motivating children to study religious knowledge and moral guidance for character development and knowledge (Abdillah Syukur et al., 2023).

Aqeedah education in children has the main purpose of forming a personality that is sensitive to the creation of Allah SWT. The process of instilling faith at an early age needs assistance from parents so that children do not feel bored with this education. In addition, creed education also makes an important contribution to the formation of morals in the child (Abdillah Syukur et al., 2023). Therefore, Akhlak become the second aspect after

instilling faith in children. the following explanation of how to instill good morals in children.

2) Basic Manner and Attitude for kids

There are several points that parents need to apply in familiarizing good morals to children from an early age, including:

- a) Teaching children good eating manners, in Aqeedah children have been given an explanation that food is one of Allah's gifts that must be grateful so they must treat food well, one of which is by eating well.
- b) Always familiarize children to speak with good words, in creed children are given an explanation of the reason Allah gave the mouth is to say good.
- c) Teaching children the manners of entering the house.
- d) Getting children used to asking permission from their parents every time they want to do something.
- e) Teaching children to always apologize if they are wrong, children can be given an explanation that it is natural for humans to make mistakes and what must be done as a good human being is to admit mistakes and dare to apologize.
- f) Guiding children to have noble character, in the aspect of belief, children understand that Allah created humans to pray to Allah SWT.
- g) Teaching children to be reliable and responsible. Responsibility can be started from light matters such as tidying up toys, throwing garbage in its place, putting shoes / bags / towels in its place (Abdillah Syukur et al., 2023; Nurhuda, 2023)

b. Digital Era

The digital era is a period in which most people use digital systems in their daily lives. During this time, digital technology has become an integral part of various aspects of life, including communication, information, entertainment, transactions, etc. (Rahayu et al., 2019). Technological tools are no longer a rare item that is difficult to find. Almost all activities related to education, social, culture, sports, economy, and politics always utilize technological advances to find information and support the implementation of every activity in overcoming various existing problems.

The development of this era has an impact on various aspects of life, including family education. Previous generations often implemented parenting based on traditions inherited from previous generations. Family education in the past often only focused on fulfilling basic needs such as clothing, food, shelter, health, and adequate education. However, in the changing era, basic needs alone are no longer enough as there are many life offers coming from various directions. In addition, parents also have a demand not to neglect the happiness and well-being of their children. (Herlina et al., 2018). This has become an influence for parents who find it more difficult to pay attention to their children's education in accordance with the digital era. Not to mention, the obligation as a Muslim to continue to apply Islamic values in life.

Digital technology is similar to other media or tools in terms of its potential benefits and negative impacts. Like a knife, digital technology can provide great benefits if used properly by users who understand its functions. However, if digital technology is not used proportionately or is not utilized wisely, it can have harmful effects. Therefore, it is important

for users of digital technology to have sufficient understanding of its proper use and make wise use of it.(Wahyudi, 2019). Therefore, it is a challenge for parents to control their children's access to digital devices. The ability to use digital media is also influenced by several factors, including maternal education and family economic level. Children who come from families with higher economic and social classes tend to be more skilled, productive, and understand the safety level of digital technology. They are also able to utilize it positively. On the other hand, children from families with lower economic classes tend to only understand digital devices as a means of play and entertainment.(Herlina et al., 2018). Therefore, parents are needed who are able to provide insights to their children well to be accepted and applied in everyday life.

There are several tips for parenting in the digital age: Accompanying children to access devices, selecting appropriate content for children, understanding the information provided in digital media, analyzing digital content to find positive and negative patterns, evaluating media content.(Herlina et al., 2018). One of the YouTube application platforms that provides YouTube Kids is not safe enough to show all content to children. Content related to body appearance, violent scenes, story values, etc. need to be considered.(Hasbi Indra, 2017). So, Author mapped out some social media content that is suitable for children as well as some content for parents' understanding in educating children.

3. Digital Media Mapping: Educational content from YouTube and TikTok

One of the ways that can be done for family education in the digital era is by selecting content that suits the needs of both parents and children. The following social media content mapping can be used as a reference in social media :

a. YouTube:

- 1) Family educational content for muslim, especially parents

Table 1. Mapping Social Media Content For Parent

No	Channel	Subscribers	Educational aspects contained in the content
1.	dr.Aisah Dahlan	171k	This channel contains education for parents about education in the family, between couples and children's education methods. The study focused on the brain performance of both men and women
2.	Hawariyyun	294k	This channel provides education for families based on their life experiences. Starting from resolving conflicts, between career and family, and about the importance of always involving all affairs with Allah SWT.

2) Content for early childhood (YouTube Kids)

Although youtube has available youtube kids which contains special content for children. but there are still many non-educative cartoon videos that have a bad impact on children. for that, the author maps the YouTube Kids platform in the hope of helping parents choose the right content for their children.

Table 2. Mapping Content For Early Childhood

No	Channel	Subscribers	Educational aspects contained in the content
1.	Kinderflix	344k	Kinderflix is a dedicated YouTube channel tailored for young children, offering a delightful blend of entertainment and education guided by Kak Nisa and her team. Catering to the curious minds of preschoolers, Kinderflix provides a vibrant platform where kids can embark on an enriching learning journey. Through engaging and interactive content, Kak Nisa not only teaches children to communicate effectively and sing along to catchy tunes but also introduces them to the fascinating world of colors and instills valuable lessons on good manners and etiquette. Each video is carefully crafted to stimulate young minds and foster a love for learning in a fun and nurturing environment. Kinderflix serves as a trusted companion for both children and parents, ensuring that early childhood education is not only informative but also enjoyable and engaging.
2.	Riko The Series	2,5 milion	provides a series of animated videos for children that offer a variety of entertaining Islamic learning materials. They feature a main character named Riko who loves to go on adventures and learn new things. Children are easily engaged in Riko's exciting daily life, which is accompanied by moral messages and religious knowledge. The videos provide lessons on praise morals, manners in Islam, as well as songs to recognize the hijaiyah letters and learn to recite the Qur'an.
3.	Omar and Hana	6,42 milion	In each video uploaded by Omar & Hana, various Islamic topics are presented, ranging from the stories of the prophets, the importance of praiseworthy behavior, to how to surrender to Allah SWT. These Islamic learning stories are presented by involving interactions between Omar, Hana, their family and friends. The show is made even more interesting by the Islamic songs that are also player.
4.	Nussa Official	9,16 juta	The channel has become popular since joining YouTube in 2018. Nussa Official features two adorable main characters, Nussa as the oldest brother and Rara as the younger sister. The channel chronicles the daily lives of Nussa and Rara with various educational content about Islam. The content includes stories about Islamic History, Islamic manners, praiseworthy traits, the importance of maintaining trust, learning to be sincere, and the obligation to pray.

b. TikTok

TikTok can also be used to maximize education in the family. TikTok has the potential to be an engaging and relevant parenting education platform. Through varied content and interaction between users, TikTok can provide parenting knowledge and skills to users in a way that is interesting and easy to understand.

No.	Account Name	Followers	Content Explained
1	Dailyjour	1,2 milion	The content she uploads explains what good parenting looks like. Each uploaded content shows educative content, especially in discussing theories that can be applied in parenting. The account provides in-depth education about parenting that needs to be shown to children so that they feel their presence is desired. The education shown by Dailyjour is the education needed for today's mothers, especially for new mothers who do not understand the concept of good parenting.
2.	The Hartono's Family	3 milion	In this content, Hartono's family often teaches how the form of communication that needs to be shown between parents and children. The content uploaded by this account is more directed towards parenting that needs to be done so that children can grow into better individuals. When viewed, the educational content shown by this account teaches parents how to educate children who are having tantrums, how to guide and teach children about life.
3.	Rabbit Hole	71,6k	Rabbit Hole's TikTok content, crafted by an author and publisher of early childhood books, serves as an engaging platform for both entertainment and educational insights, revolving around the realms of parenting and marriage. With a captivating mix of storytelling and practical advice, Rabbit Hole delivers valuable lessons on nurturing children's development from infancy and fostering strong familial bonds. Through colorful and interactive videos, this content creator shares not only tales from their literary endeavors but also imparts wisdom on effective parenting techniques and strategies for cultivating healthy marriages. Rabbit Hole's TikTok channel stands as a beacon of guidance for individuals navigating the intricate yet rewarding paths of parenthood and marital bliss.

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| 4. Theasianparent.id 307,3k | As the leading parenting website in Indonesia covering pregnancy, baby care, child development, children's health, and nutrition, theAsianparent naturally extends its reach to TikTok. True to its name, this account is dedicated to providing content revolving around the realm of parenting. One of its standout features lies in the credibility of its content, often sourced from trusted professionals, including doctors and psychologists, ensuring a wealth of educational insights. Through collaborations with experts, theAsianparent delivers valuable information, making it a go-to platform for parents seeking reliable guidance on various aspects of parenting and child-rearing. |
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Conclusion

Islamic religious education in the family environment plays a crucial role in instilling a profound understanding of Islamic teachings, encompassing faith, worship, and noble morals. Within the family setting, children are introduced to fundamental Islamic values such as honesty, justice, patience, and compassion, which form the essence of Islamic teachings. Families serve as the primary platform for imparting education to children, and a nurturing, supportive atmosphere within the family unit lays a strong foundation for children's holistic development. In today's digital era, it is imperative for families to actively monitor and guide children in utilizing technology wisely. The curation of Islamic educational content on digital platforms is essential to ensure that Muslim families have access to high-quality religious education materials and Islamic values. By gaining a better understanding of available content, Muslim families can select materials that align with their beliefs and principles. Collaborating with technology in education is crucial for families, as it can serve as an effective tool for delivering diverse and interactive educational content, as well as facilitating communication and collaboration among family members. In this context, it is important for parents to curate appropriate content for their children, considering the proliferation of negative content spread across digital platforms. By selecting suitable content, parents can help children develop a healthy understanding of Islamic values and principles, while safeguarding them from the negative influences that may arise from inappropriate content.

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